



## Documentary Consultancy

Development of targeted media products on the implementation of the New Deal in Somalia	
Location	Mogadishu, Somalia
Application Deadline	30 <sup>th</sup> Nov 2015
Language Required	Somali, English
Duration of Initial Contract	2 Months
Vacancy Number	VA/ACU/2015/D1
<b>Background</b>	
<p>On 16 September a landmark Conference on A New Deal for Somalia was held in Brussels, co-hosted by the Somali Federal Government and the European Union (EU), with participation from Somali regions, Members of Parliament and civil society, as well as international friends and partners. The conference endorsed a New Deal Compact between Somalia and the international community that will guide the reconstruction of Somalia, based on the New Deal Principles for Fragile States and committed to its implementation. The Compact is the result of an inclusive process to determine the priorities of Somalia for the next three years (2014-2016).</p> <p>The Somali Compact presents a new beginning in the joint partnership between the Somali people and the international community and is intended to be the only and overarching framework for all international donor and partner engagement with the country. It identifies a set of key priorities for the reconstruction of Somalia over the next three years under five Peace-building and State-building Priorities (PSG). The Compact also outlines a new financing architecture, the Somali Development and Reconstruction Facility (SDRF). Beyond support to delivering on Compact priorities, the two key objectives of the SDRF is to encourage coordination and alignment of development assistance and to encourage increased use of country systems over time based on a set of partnership principles.</p> <p>Against this background, the Documentary will: Explain New Deal implementation in Somalia – What is it - Process – Objectives – Expected outcomes – the Somali Compact – need to engage multiple stakeholders in the process – political commitment to implement the New Deal, international support – importance of raising awareness of the Somali people, international community and different types of audiences</p>	

**Key Objectives**

The main objective of this consultancy is to raise awareness of the Somali people and of different types of audiences on the implementation of the New Deal in Somalia, highlighting the main achievements and challenges, and the need for multi-stakeholder engagement in that process, through the development of targeted advocacy products to be disseminated through different media.

**Guidelines/methodology and expected deliverable**

The consultant will be contracted to script stories based on specific guidance provided by the Aid Coordination Unit of the Ministry of Planning & IC of Somalia, and shoot and edit footage into a complete package. For that, he/she will manage the development of voiceovers and post-production. The package will include the following:

- Real comprehensive documentary of around 20-30 minutes
- Content video messages of max 5 minutes
- Little spots of 30 seconds to 1 minute
- Focused video pieces – e.g. interviews with key persons – of 5-7 minutes

**Qualifications**

- Master's degree in multimedia, film or related field.
- 7-10 years of video production and editing experience in a corporate environment, along with experience coordinating, scheduling and managing shoots for an organization. A demonstrated competency in all areas of video production is necessary.
- Expertise in video editing software, using Adobe Creative Suite, in MacOS and Windows environments required.
- Strong working knowledge and technical mastery of production lighting, 3-point and green screen hot lighting, both in-studio and on-location required.
- Strong working knowledge and technical mastery of color correction required.
- Strong working knowledge and technical mastery of audio editing and cleaning required.
- Strong working knowledge and technical mastery of video editing required.
- Ability to determine lighting requirements and shot composition in varying environments, required.
- Ability to collaborate with others throughout the organization and develop relationships with key departments is required.
- Effective verbal and written skills are required.
- Experience being creative in a deadline-oriented environment is a plus.
- Experience with digital photography is a plus.
- Demo reel or equivalent work examples required at time of interview.

**Application Details**

To apply, please send your CV and covering letter to [acu.recruitment@gmail.com](mailto:acu.recruitment@gmail.com) indicating the vacancy number for the position you are applying to by 30<sup>th</sup> Nov 2015.